



53rd UAE Eid Al Etihad Celebration at Al Khoory Group

Message from Management:

I want to take a moment to express my deepest gratitude for your unwavering dedication and hard work. Each of you has played an essential role in our accomplishments, and I am continually inspired by your commitment and resilience.

As we step into the new year, let us embrace the fresh beginnings it offers. This is a time for setting new goals, both personally and professionally. It is also an opportunity to reflect on how we can continue to grow, innovate, and excel together.

Let's make this new year a collective journey of growth, learning, and achievements. I am excited to see what we will accomplish together.

Wishing you and your loved ones a joyful, prosperous, and healthy New Year.

Hamed MT Khoory, Director of Al Khoory Group

Arcfox to enter the UAE automotive market



Next Generation Mobility, a new division under Al Khoory Group, has signed on with Arcfox, a Chinese electric vehicle brand. This exciting collaboration will transform the future

of sustainable mobility solutions in the UAE. Arcfox will officially launch this year, marking a significant milestone in the region's shift towards eco-friendly transportation.

Two models will debut: the Alpha S and Alpha T5, offering innovative design, exceptional stability, and best-in-class comfort, setting a new standard for electric cars in the UAE. -

Livan is launching in the UAE

Next Generation Mobility has also partnered with the Chinese vehicle brand Livan.

The brand will debut this year alongside Arcfox, introducing the X6Pro and S6Pro models.

These vehicles stand out for their sporty design, top-tier security features, and enhanced functionalities to elevate personal travel like never before.

But that's not all. The RL7 model, a hybrid vehicle, will also soon be available in the UAE.

These are yet another set of exciting additions to our fleet of automobiles. -



Aikah participated in the 'New Horizons' trade mission

Our delegate team participated in 'New Horizons', the Dubai Chamber of Commerce's trade mission to Uganda and Tanzania.

They connected with businesses from both nations and explored new avenues for trade and investment.

The Prime Minister of Uganda, along with the top officials of the Uganda National Chamber of Commerce attended the event in Uganda.

The President and Board Chairman of the Tanzanian Chamber of Commerce, Industry, and Agriculture addressed the B2B meeting in Tanzania.

Mr. Mohammad Ali Rashed Lootah, CEO of Dubai Chambers, and Mr. Hassan Al Hashemi, Vice President of Dubai Chambers, along with a high-level team attended the event. -



ITC Green Bus Open Day

Al Khoory Automobiles had the honor of participating in the Green Bus Open Day, organized by Abu Dhabi's Integrated Transport Centre (ITC).

The event marked the exclusive unveiling of new green bus models powered by hydrogen and electricity, set to join Abu Dhabi's public transport fleet.

The Yutong U18 bus is part of this fleet, supporting the ITC's commitment to clean energy and sustainability in the UAE.

Looking ahead, Al Khoory Automobiles will be delivering more green bus models to the ITC this year. -



Al Khoory Cricket Tournament

Last month, the highly anticipated Al Khoory Cricket Tournament took place, providing a wonderful opportunity to unwind, relax, and enjoy some spirited cricket action.

Six teams competed in a total of nine exciting matches at the Sevens Stadium.

After an intense game filled with fierce competition and stellar performances, one team emerged victorious.

Congratulations to our winners: The Al Khoory Seven Stunners!

A big shout-out to our runners up as well: The MTK Titans! -

"They say the sky is the limit for ambition. We say: the sky is only the beginning."

- H.H. Sheikh Mohammed bin Rashid Al Maktoum